

REZOS BRANDS S.A. TESTIMONIAL

Info Day 2023

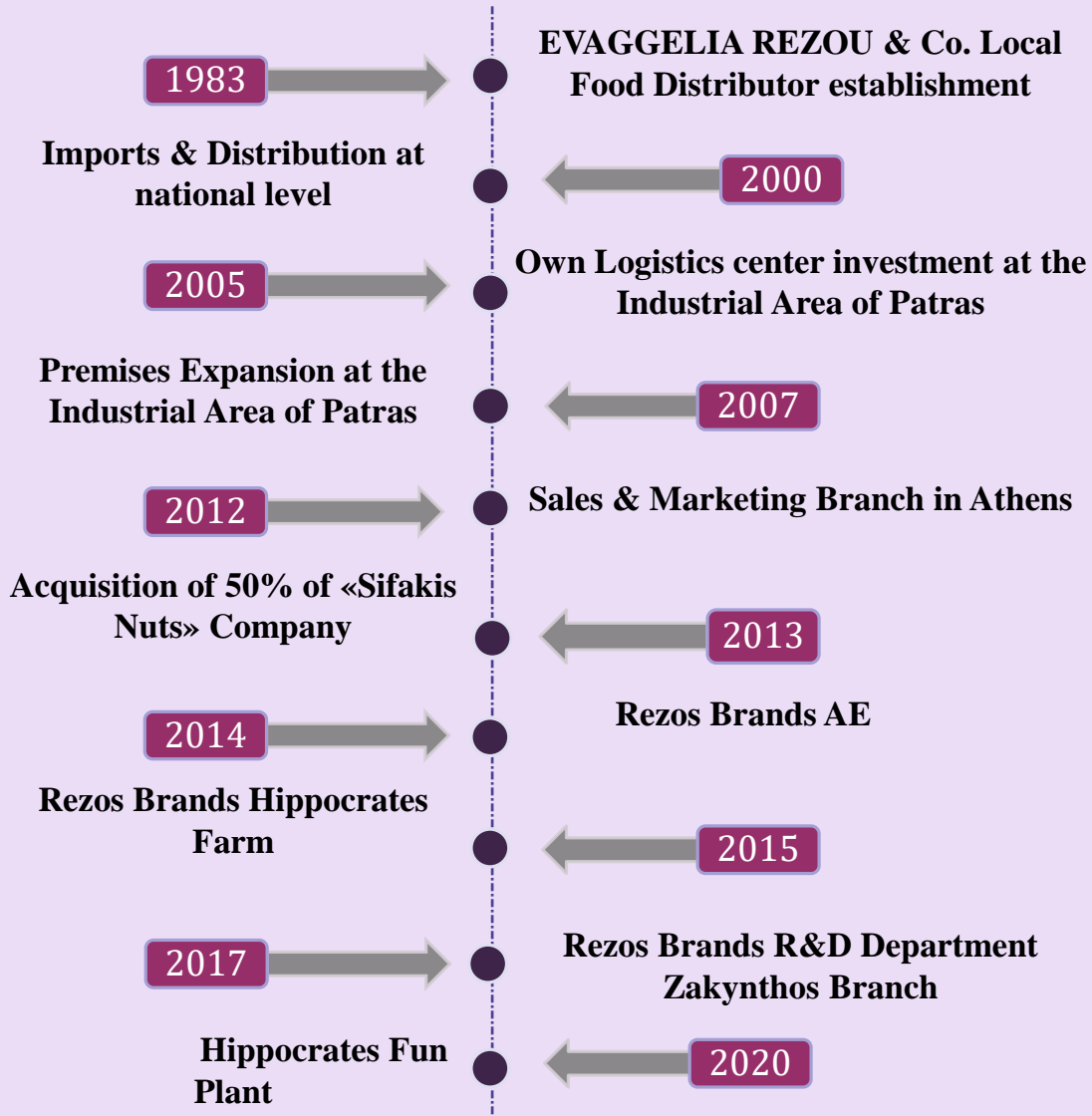
**«Business Opportunities through Horizon Europe's MSCA
Staff Exchanges programme»**

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Rezos Brands S.A.

Info day
24 October 2023
Greece, Online



Rezos Brands S.A.



Rezos Brands Departments



Commercial - Logistics



Farming



European Research
& Development

Rezos Brands

European R&D Department



Submission procedure

Key steps

- Monitoring the **platforms** of the European Commission to keep updated on **deadlines** and **opportunities** for funding.
- Clearly define the **project's objectives** and how the consortium will achieve them.
- **Partner Research** | Seek partners with expertise in the project's relevant areas.
- **Consortium Structure** | Determine the consortium's structure, including the roles, responsibilities and budget of each partner.
- To increase the chances of success pre-submission meetings are scheduled.
 1. Discussions about the content of your proposal.
 2. Assignment of roles and responsibilities to consortium members.
 3. Setting deadlines for submission and preparation of necessary documents and credentials.
 4. Discussion of potential questions or issues that may arise.

FRIETS at a glance

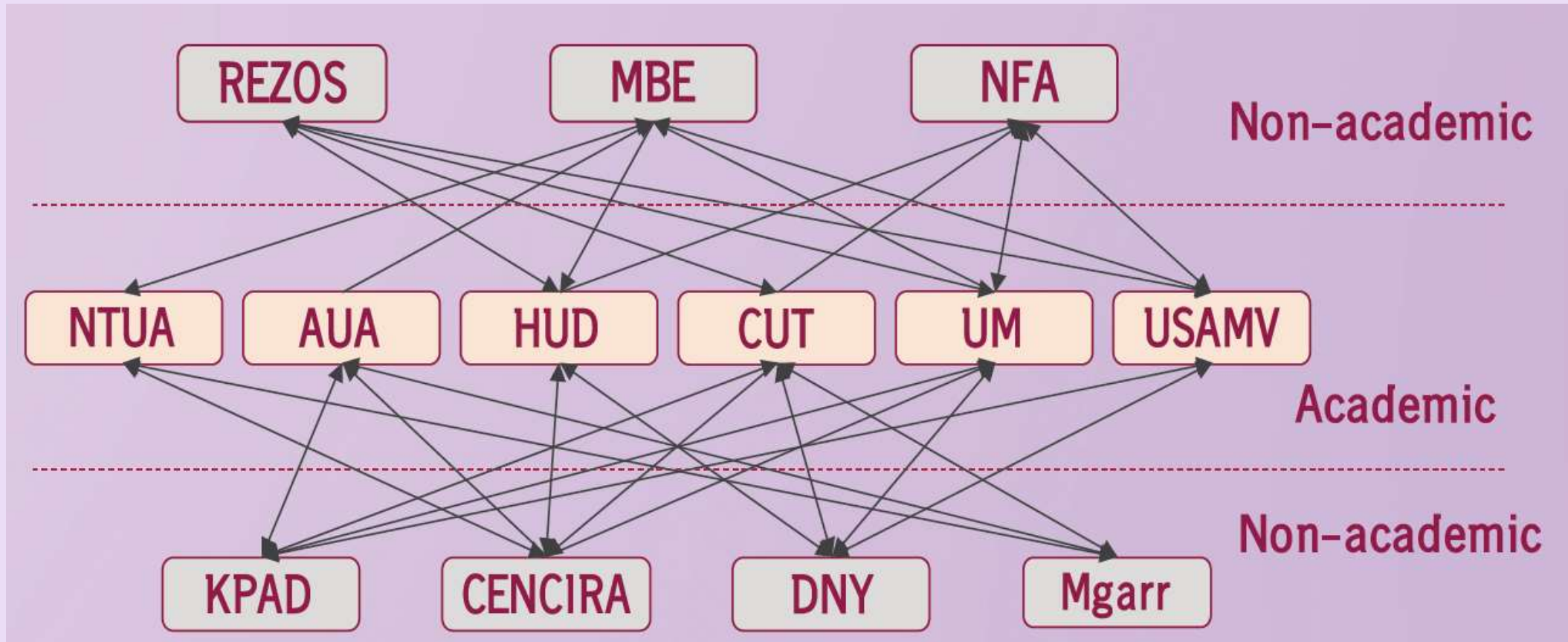
FRIETS “Sustainable optimization of the value chain of added-value fresh and dried berries through the integration of Precision Agriculture management strategies and innovative dehydration and edible coating”

- FRIETS is funded by the MSCA RISE framework programme (H2020-MSCA-RISE-2020)
- 13 partners (6 Universities and 7 Small and Medium-sized Enterprises)
 - 5 European countries
 - 48 months



FRIETS at a glance

113 cross-sectoral secondments | 595 months



RIA4FOOD at a glance

RIA4FOOD | Multi-Actor Research and Innovation Approaches for Functional Food

99 secondments | 348 months

- RIA4FOOD is funded by the MSCA Staff Exchanges 2022

(HORIZON-MSCA-2022-SE-01)

- 9 partners

(3 universities, 2 research institutes, and 4 SMEs)

- 4 European countries

- 48 months



IMPACT

Marie Skłodowska-Curie Actions Staff Exchanges Impact

- Multiple benefits to both our **company** and the **seconded** on a **personal and professional level**.
- Young researchers will receive **high-quality cross-sectoral training**.
- The secondees will enhance their geographical mobility across the EU, **develop new research skills, become exposed to new research environments and have their career perspectives widened**.
- Researchers will comprehend the requirements of the industry, transforming knowledge to **next generation products and services**.
- SMEs personnel will take advantage of research results to strengthen and **add value to their products and processes, and possibly expand their product portfolio**.
- **Collaboration Opportunities** | All partners are expected to utilize the results produced during the project's lifetime for new collaborations, potentially leading to over new projects.

THANK YOU

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