

# enterprise europe network

Helping ambitious SMEs  
innovate and grow  
internationally

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The world's largest  
support Network for SMEs  
with international  
ambitions

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NATIONAL DOCUMENTATION CENTRE



# Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in February 2008 by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's COSME and HORIZON 2020 funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over 180 million EURO



**3000**

LOCAL  
EXPERTS



**600+**

LOCATIONS



**60+**

COUNTRIES  
WORLDWIDE

# A broad range of services for

growth-oriented SMEs

## INTERNATIONAL PARTNERSHIPS

Partnership database

Brokerage events

Company missions

## ADVISORY SUPPORT

Advice on EU laws and  
standards

Market intelligence

IPR expertise

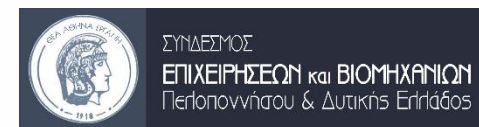
## INNOVATION SUPPORT

Access to finance and funding

Innovation Management  
Services

Technology transfer

# Enterprise Europe Network - Hellas



# How it works: international partnerships

The Network's business database contains thousands of company profiles to find the perfect match. In addition we organise:

**Matchmaking events** across Europe where SMEs can meet potential business partners in person.

**Company missions** where we set up and prepare you for targeted international meetings with strong business prospects



# 17 key sectors

Network experts in 17 key sectors have teamed up to provide you with customised support.



Aeronautics  
and space



Agrofood



BioChemTech



Creative  
Industries



Environment



Healthcare



ICT Industry &  
Services



Intelligent  
Energy



Maritime Industry  
and Services



Materials



Mobility



Nano and micro  
technologies



Retail



Sustainable  
Construction



Textile & Fashion



Tourism and  
Cultural Heritage

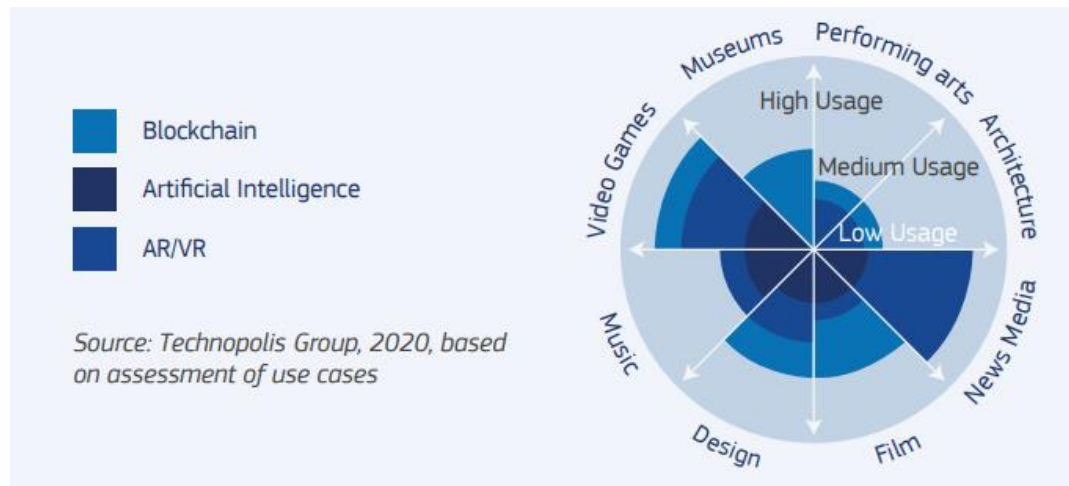


Women  
Entrepreneurship

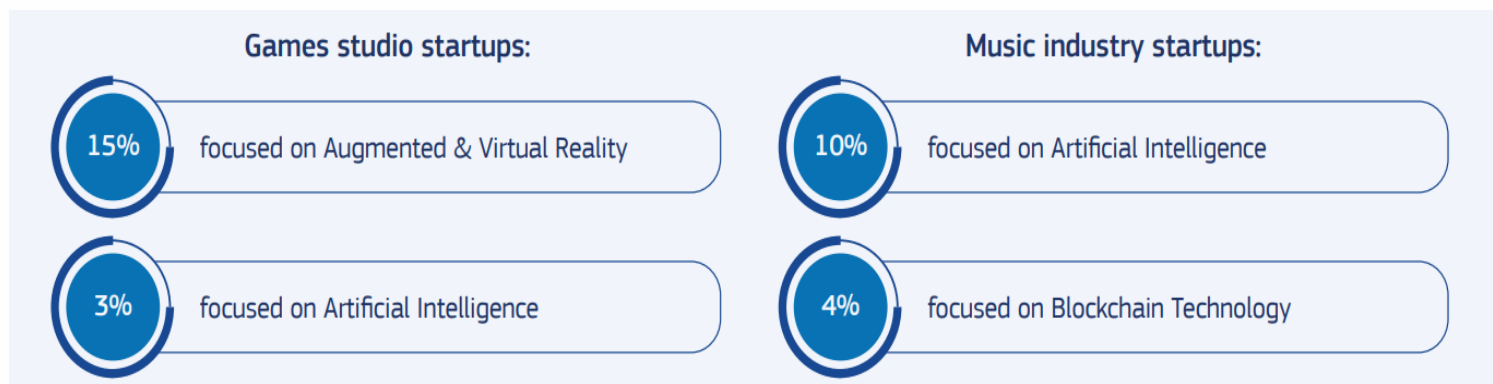


# Creative Industries

Creative industries have been mostly influenced by the advancements of specific technologies including Augmented & Virtual Reality (AR/VR), Artificial Intelligence (AI), Cloud and Blockchain technologies



2020 saw continued investment in design, digital gaming, music and media technology ventures with new technology-focused deals related to online collaboration, digital solutions and AI.



# Business Offer Example

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## Details

Title:	Danish virtual and augmented reality content production studio offers subcontracting and outsourcing
POD Reference:	BODK20210511001
Summary:	An award-winning Danish virtual reality (VR) and augmented reality (AR) production studio, creating content within multiple application areas, has produced more than 300 VR/AR applications and hosted more than 1000 workshops and events over the last 5 years. As a leading Nordic provider of VR/AR, and mixed reality solutions, they are currently seeking subcontracting and outsourcing agreements.
Description:	<p>This award-winning Danish team has worked with virtual reality and augmented reality applications since 2016. The team has over 20 employees and has worked on over 300 VR and AR projects, for clients within multiple industries, including marketing, healthcare, tourism, education, real estate, museums, training and simulation. Having an in-house dedicated team of experts doing 360° video filmmaking, 3D Computer Graphics, and VR and AR programming, the company is capable of cutting edge projects.</p> <p>Their solutions involve AR/VR solutions for companies to use at trade fairs and shows, VR solutions for high-end photo-realistic construction projects, training solutions for technical and soft skills, and for interactive museum experiences and exhibitions. They have also worked within the medical sector providing pain distraction solutions, exposure therapy projects for psychotherapy, ground-breaking treatment modalities for people suffering from auditory hallucinations including schizophrenia, as well as educational content for natural sciences.</p> <p>With over 1000 workshops and events on their record, this Danish team is also capable of organising introductory workshops to the technology that can lay the foundations and set the inspiration for future projects.</p> <p>They seek partnerships preferably through subcontracting or outsourcing agreements with organisations and companies interested in producing cutting edge content for all kinds of innovative ideas. As AR/VR can be widely used, this can include not only companies, but also organisations such as universities and hospitals, museums, public authorities and so on.</p>
Advantages and Innovations:	<p>The company has grown since it was founded in 2015 both in terms of revenue and profit margin, and also in terms of having the most skilled workforce.</p> <ul style="list-style-type: none"><li>- Fully dedicated team of VR and AR experts (360° video and 3D animation) with over 300 productions</li><li>- Customised solutions according to available budget</li><li>- Experience working with international partners</li><li>- Experience working within construction, healthcare, advertising, museums, tourism, education, training and simulation training.</li></ul> <p><b>Awards:</b> The company has won several awards including the largest Danish award for gazelle companies, Danish design awards and from globally known accountancy companies.</p> <p><b>Innovations:</b></p> <ul style="list-style-type: none"><li>- Development of groundbreaking VR treatment for people suffering from auditory hallucinations</li><li>- Development of cutting-edge and photorealistic representations of apartments and buildings in VR</li><li>- Combining real time biosensory feedback with headset based augmented reality experiences</li></ul>
Stage of Development:	Already on the market
IPR status::	Other
Profile Origin:	COSME



# Boosting growth and creating jobs in the EU (2008 - 2018)



**14,000  
companies**  
have signed  
business, technology  
or research  
partnerships



**200,000  
companies**  
attended international  
brokerage events and  
company missions



**+2  
million**  
people  
participated  
in events



**70,000  
targeted**  
business  
meetings  
every year



**700,000  
questions**  
on EU issues  
answered

# Boosting growth and creating jobs in the EU (2008 - 2018)



**13,000**

**Business  
Connections**

Via B2B matchmaking  
with companies  
outside the EU



**10,000**

**Technology**

and business offers  
& requests available



**7,000**

**SMEs**

Connecting  
every month



**13,000**

**Technology**

audits and business  
reviews per year



How can we help you?

# Contact us

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