



UNIVERSITY *of* NICOSIA

AGORA - trAining younG researchers On shaping Metaverse for business and social vAlue

Ariana Polyviou
May 2023

Background Info

- **Call:** HORIZON – MSCA – 2022 – DN-Industrial Doctorates
- **Topic:** Metaverse business and social value
- **Aim:** To develop a critical research and talent base following a rigorous and robust research and training programme
- **Approach:** Theoretical and hands-on industrial research and transferable skills training, high-quality publication outlets, exploit research results

Excellence

- Trending topic: metaverse
- Solid literature review:
 - demonstrate gap and challenges
 - novelty & potential contribution per researcher
- Supervisors: Clear expertise in the IS business and social value field & topic of metaverse
- Gender, equality issues, open science approach well-addressed

Impact

- Specific outputs for doctoral candidates (e.g., conferences, publications etc.)
- Training approach crafted to assist researchers in following different career avenues
- New industrial doctoral training procedures between business schools and industry

Implementation

- Description of the doctoral approach of each researcher to be recruited & connected with the research gap identified earlier
- Well-justified timing & duration of the secondments
- Co-supervision arrangements carefully designed: expertise of the supervisors to support the specific research topic of the doctoral candidate
- Details on the supervisory board & different roles

Consortium

- Blend of academic beneficiaries (business schools), non-academic beneficiaries (SMEs, Large, Business incubators)
- Relevance to the topic
- Earlier synergies e.g., publications, projects etc.

Proposal Preparation

Proposal write-up:

- Small team with expertise on the topic
- Earlier experience in preparing proposals in previous calls
- 4-5 months

Consortium:

- Core academic and non-academic partners
- Additional partners
 - enhance complementarity
 - smooth collaboration

Thank you!

Ariana Polyviou | polyvioua@unic.ac.cy